

**ECONOMIC DEVELOPMENT COMMISSION  
MEETING**

Wednesday, March 28, 2012

5:00 p.m.

Auburn City Hall

1225 Lincoln Way, **Room 10**

The Regular Session of the EDC was held in Room 10, City Hall, 1225 Lincoln Way, Auburn, California on Wednesday, March 28 at 5:00 p.m. with Chair Roper presiding and Deputy City Clerk Amy Lind recording the minutes.

**CALL TO ORDER**

**ROLL CALL:**

**Commission Members Present:** Monti Reynolds, Harvey Roper, Gary Capps, Teri Tait-Wilson, Bud Richardson, Bridget Powers, Keith Nesbitt

**Commission Members Absent:** None

**Staff Members Present:** Robert Richardson

**Public Comment**

No public comment.

**EDC Business**

1. By MOTION, approve the minutes of 3/21/2012  
MOTION: Powers/Capps/ Unanimously approved by voice
2. Industrial Recruitment and Marketing Update

Teri Tait-Wilson reported on the list of CEO's of manufacturing firms. She said Dave Snyder with Placer County has offered to purchase an updated MNI listing on CD for the commission to use. She showed a sample page of what information on the businesses is provided in this directory. She said it will include Sac Co., 5 L.A. Area Counties, and 9 Bay Area Counties. She said she will follow up on estimated date of arrival of the MNI CD.

Bridget Powers reported that the business owners at the Airport will be personally contacting friends/vendors from out of the area to Industry 2012.

Gary Capps and Monti Reynolds reported on the “email page” they are working on. They said they are focusing on making it clean and easy to read.

Harvey Roper said the EDC needs to get together a work plan and budget for the next year. A brief discussion followed regarding ideas/products that will need to be included for successful marketing efforts moving forward.

### **OTHER EDC BUSINESS**

None.

### **Adjournment**

Chair Roper adjourned the meeting at 5:45 p.m.  
The next meeting is April, 11, 2012.